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MAID!

Departments

If you're
not a part
of the solution,
then you're part
of the vast
majority!

NUMBER 523 OCTOBER 2013



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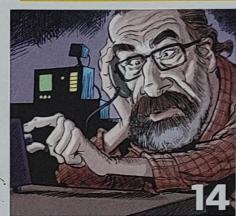
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COVER ARTIST: MARK FREDRICKSON



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Letters and Tomatoes

WOE, CANADA

I notice all sorts of fun little surprises in your magazine. I noticed in MAD #504 that you probably don't like Canadians, because in "Bieber Vs..." you say that between Bieber and Bebop, it's a tie, but the reason is that Bebop is half-human/half-warthog, and Bieber is Canadian! If you want me to subscribe, then STOP making fun of Canadian things! If you don't, you will hear from me again! I MEAN IT!

Sarah Flesher • Edmonton, Canada

Flesher and Bone — Wait a minute! If we don't make fun of Canadian things, what's left for us to make fun of?!?! Oh yeah — EVERYTHING OF IMPORTANCE! Somehow, we think we'll get by without mocking poutine, curling and the Winnipeg Jets. And just for the record, Bieber is still fair game — he belongs to the world now! —Ed.

P.S. — We're retroactively declaring Bebop the winner.



COMICALLY INEPT

It's official — The Simpsons has run out of ideas! How else can you explain the fact that the plot in Simpsons Comics #203 was all about Bart starting his own strangely-familiar humor magazine? Even more damning — the issue features a MAD-esque cover and back cover, as well as MAD-centric pages throughout! Worst. Comic book. Ever.



TALES FROM THE QUIP

I guess I'll start this letter like everyone else. I love MAD. Yes, I am one of those 10-year-olds that read MAD, even though it's not that appropriate for 10-year-olds. I am one of those funny kids at school and sometimes I don't have any jokes. So I just try to remember MAD. Like, for example, I hate *Lord of the Rings*, so I told my friends, "I am so bored of the rings!" As you probably remember, your spoof was "Bored of the Rings."

Noah Perelmuter · Winter Park, FL

Gotta Noah When to Hold 'Em — So let us get this straight — thanks to MAD, you have a zinger ready...but only if someone mentions Lord of the Rings? Why not also use it if someone is eating onion rings...or showing off their jewelry...or has a phone that keeps ringing? As long as one of those four things happens, you'll be the life of the party. Sure, it'll be a terrible, terrible party, but you can't have everything! —Ed.

AMERICA THE DISPUTABLE

The July issue of Reader's Digest featured the cover story "Best of America — 50 More Reasons to Love Our Country!" This is clearly an obnoxious rebuttal to our "The 50 Worst Things About America" piece from MAD #515 — so we're going to offer a few counter-rebuttals of our own towards Reader's Digest: 1) laughter is NOT the best medicine (that would be Robitussin Mucus Relief), 2) it does NOT pay to increase your word power (as magazine editors, we make slightly less than the average street performer) and 3) there hasn't been any real-life humor in uniform since the invasion of Iraq! Take that, Reader's Digest!





THINGS THAT GO SPLOINK IN THE NIGHT

I have been a fan for a long time. I started reading your magazine when I was about 16. I recently started receiving your magazine again, and I'm sharing them with my children. But something strange happened last night. My children were cleaning out an old end table and came across an old issue of MAD. The strange thing is, this wasn't one of my old ones. It couldn't have been mine, as it is older than me! I have NO idea where it came from! So is our home haunted by the ghost of MAD? I'm kinda creeped out now...

Carisa Luongo · Endicott, NY

Take the Luongo Way Home — With any luck, it's not a haunting, but just a disgusting infestation — like silverfish or field mice. However, on the off-chance that your home IS haunted, our advice is to get a priest in there. Maybe a rabbi, too. Oh — and a forklift operator! And when they all walk in, hopefully it will be the start of a fantastic joke that gets the stink of MAD's terrible humor out of your lovely home once and for all! —Ed.

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We're on Facebook! You should go there and "Like" us. Go on... it'll make you feel good about the Internet!



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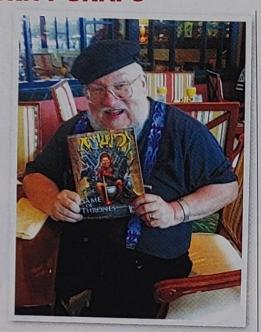
IN STORES AUGUST 20TH

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CELEBRITY SNAPS

While at the San Diego Comic-Con, MAD Art Director Sam Viviano and Associate Art Director Ryan Flanders spied none other than Game of Thrones scribe George R.R. Martin eating breakfast right next to them! After rehearsing their Dothraki, they screwed up the courage to approach him for this Celebrity Snap! He was a great sport, even turning his famous hat sideways "Alfred E. Neuman-stule." Thanks, George! Now stop goofing around and wrap up that heptalogy!



FRATERNAL AFFAIRS

I have a dilemma. My little brother has recently discovered my stash of MAD magazines. Shortly after discovering them, he borrowed a few magazines to read. He borrowed a few more and it escalated to the point where he has most of my magazines hidden in various locations around his room. I was wondering if you "Usual Gang of Idiots" had any advice as to how I could get them back. I could really use some help, because I'm nearing the end of my collection!

John Gauge · Petaluma, CA

Gauge Against the Machine — We're no stranger to this problem — much like the Civil War, MAD has long pitted brother against brother! But you've come to the right place! One solution would be to conspicuously sit around the house reading copies of Cat Fancy and Modern Orthodontist — then let your brother "discover" your stash of those back issues. Soon he'll be hooked on them and you'll have your MADs all to yourself! However, that seems needlessly complicated, when you could restore order to your household if you each just got your own subscription to MAD! Why, you can just call 1-800-4-MADMAG or visit madmagazine.com and end this sibling rivalry (and line our pockets) once and for all. Do it for the sake of your family! —Ed.

A VISIT FROM THE 'TOON SQUAD

Many eagle-eyed readers sent us a recent installment of "Mutts," in which a mischievous squirrel (is there any other kind?) drops an acorn on Alfred's head. And while we're not sure why he was standing under that tree, we do know that this casual cartoon-character-on-Alfred violence cannot be tolerated. Because if we let this sort of thing go on, it will only be a matter of time before Mark Trail tles Alfred in a sack full of rattlesnakes and kicks him down a ravine. That's right, Trail — we've got our eye on you!



GOING FROM GRAD TO WORSE

Your magazine is awesome and I have a subscription. I have a question. If all of the artists at MAD were in categories from their high school yearbooks' superlatives, what would they be in?

Ryan Piazza · Westminster, MD

Piazza Hut — Your letter makes the huge assumption that any of our contributors ever graduated from high school, but a few have actually managed the feat, including:

Anton Emdin — Most Likely to be Pummeled by Event Staff

Paul Coker — Most Symmetrical Nostrils

Teresa Burns Parkhurst — Most Likely to Receive a Restraining Order from Angela Lansbury

Jason Yungbluth — Fanciest Spats

In related news, John Caldwell is currently studying again for his GED. Everyone cross their fingers for our boy Johnny! —Ed.

ENVELOPE OF THE MONTH

Luke Ellison of Toledo, OH sent in this amazingly prescient Envelope of the Month. Somehow, he was able to predict that William and Kate would have a baby MONTHS before he was even born!



NUMBER TWO'S COMPANY

This past Tuesday, my 4-year-old grandson requested some "privacy" in the bathroom. I left him alone with the door closed. After 10 minutes passed, I called to him but received no answer, so I decided to check on him. When I opened the door, he was sitting on the toilet, with MAD opened on his lap. He looked at me, folded it back up and stowed it away on the magazine shelf in front of him. We didn't say anything about it. I've been laughing about it ever since. He doesn't know how to read yet, but something about the cover of the issue must have intrigued him. And the lure of reading on the toilet must have been too strong for him to resist.

Mary Dryfoos · Poughkeepsie, NY

High & Dryfoos — We know exactly what you mean — we also love reading MAD on the toilet! And if you think reading MAD on the toilet is great, you should try writing it on the toilet! In fact, we're on the can right now! It's amazing how light and convenient laptops are these days! Sure, we may end up voiding a warranty or two, but we think you'll agree, the final products speak for themselves. —Ed.

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In the 1980s, MAD founder and Publisher William M. Gaines foolishly established "The Soul of MAD" — a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

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Subscribe to MAD for two years and receive a limited edition print of artist Norman Mingo's classic

"Alfred as King Kong" (MAD #94) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking.

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and suitable
for framing
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to you though —
no pressure!)



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Letters and **Tomatoes**



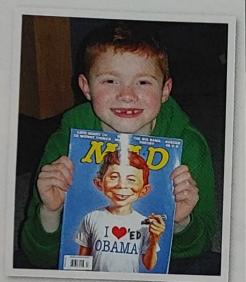
ALFRED E. NEUMAN LOOK-A-LIKE

Our grandson, Burton Bugbee (everyone calls him "B") is eight years old. He recently noticed the uncanny countenance on the cover of MAD and knew he could do better. Behold the heartthrob of the next generation - Alfred B. Neuman!

Thomas Dougherty . Clarence Center, NY

Dougherty Laundry - We've been running this feature for guite some time now and we have to tell you that, as far as ANY Alfred Look-A-Like becoming "the heartthrob of the next generation"...well, that's just not in the cards.

Maybe you should just focus on him NOT becoming "the laughingstock of Clarence Center, NY"! -Ed.



SNAP MISJUDGMENTS

I was hoping to turn the trip of a lifetime into a free year of MAD magazine. Oh, how my plan failed miserably. Between a layover in Los Angeles and spending 10 days on the Hawaiian island of Maui, I figured the odds were good I'd bump into someone famous, get their picture holding a MAD magazine, then sit back and feel pretty smug about my free one-year subscription. Our closest brush with fame happened to be some bimbo from The Real Housewives of Orange County, who was staying at our hotel and was in the pool with her kids. I contemplated whether it was worth asking her to oblige. However, I was afraid she'd suck all the intelligence out of me if I got anywhere near her, so I wisely refrained. On the last day of our stay, my daughter spilled lemonade on the cover of my magazine. That's the last time I go to Maui.

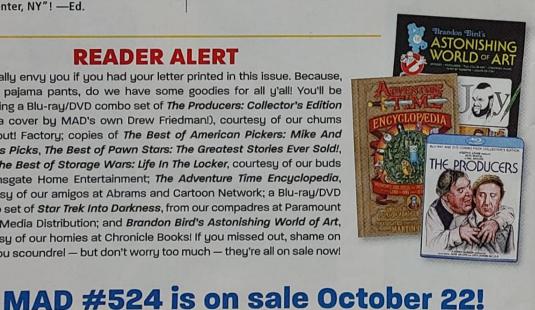
Jef Rietsma · Kalamazoo, MI

Two Wrongs Don't Make a Rietsma — We've heard some hard luck stories over the years, but yours really takes the poi! Not only did you have to vacation in a tropical paradise, but you ALSO didn't encounter a celebrity of free-subscription stature?!? That is some rough luck, friend! But at least some people benefitted from your terrible, terrible fortune. You've sworn to never return to Maui - so it sounds like an entire island owes us a hearty thanks! Oh, and not for nothing, but if you can afford a 10-day Hawaiian vacation, maybe you can swing the \$19.99 for a year of MAD. Eh, moneybags? -Ed.



READER ALERT

We really envy you if you had your letter printed in this issue. Because, sweet pajama pants, do we have some goodies for all y'all! You'll be receiving a Blu-ray/DVD combo set of The Producers: Collector's Edition (with a cover by MAD's own Drew Friedman!), courtesy of our chums at Shout! Factory; copies of The Best of American Pickers: Mike And Frank's Picks, The Best of Pawn Stars: The Greatest Stories Ever Sold!, AND The Best of Storage Wars: Life In The Locker, courtesy of our buds at Lionsgate Home Entertainment; The Adventure Time Encyclopedia, courtesy of our amigos at Abrams and Cartoon Network; a Blu-ray/DVD combo set of Star Trek Into Darkness, from our compadres at Paramount Home Media Distribution; and Brandon Bird's Astonishing World of Art, courtesy of our homies at Chronicle Books! If you missed out, shame on uou, you scoundrel - but don't worry too much - they're all on sale now!



William Gaines Founder John Ficarra VP & Executive Editor

EDITORIAL

Charlie Kadau, Joe Raiola Senior Editors **Dave Croatto Editor** Jacob Lambert Associate Editor

ART DEPARTMENT

Sam Viviano Art Director Ryan Flanders Associate Art Director **Doug Thomson Assistant Art Director** Lana Limón Production Artist

Contributing Artists And Writers The Usual Gang of Idiots

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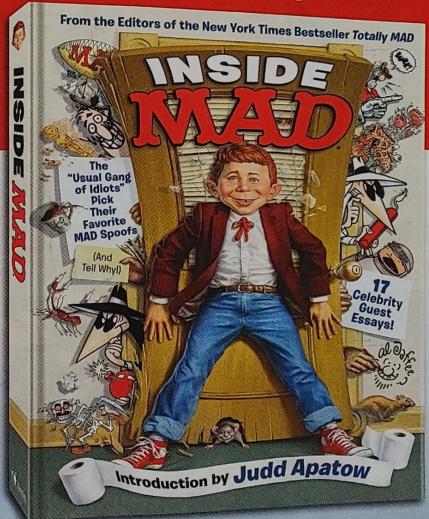
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THE FUNDALIN

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how best to kidnap

a diplomat's kid

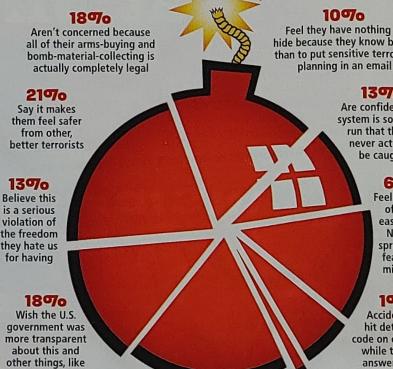
The Cover We Didn't Use

WE CELEBRATE THE RIGHT OF GAYS TO MARRY

Artist: Sam Sisco

MAD POLL RESULTS

What do terrorists think of the NSA having access to their Internet and phone records?



Feel they have nothing to hide because they know better than to put sensitive terrorism

13%

Are confident the system is so poorly run that they'll never actually be caught

6%

Feel jealous of how easily the NSA is spreading fear and mistrust

1970

Accidentally hit detonator code on cell phor while trying to answer survey

Writer: Shira Rachel Danan

WHY BUILDING A REPLICA OF THE TITANIC IS A GOOD IDEA Thanks to global Because we Now people varming, there aren't - and that's can live-tweet the sinking. any icebergs left usually the reason behind most to hit. dumb things It won't be built by Carnival — so at least there won't Everyone's really curious to see if the band has the same be doody-water How are we supposed to discover things in everywhere. commitment that the last one had. 100 years if we don't sink something

Honest iPhone Email Signature Signoffs



■...Verizon 🛜 10:51 AM 1 0 83%

New Message

Sent while driving, promising myself this is the last time I do this while driving

Sent while dining with my parents, pretending this completely frivolous email is important

Sent while at the beach, breaking my promise to unplug

Sent while flying, ignoring the stewardess asking me to turn off my iPhone for the fifth time

GHJKL



Pages

Brainium Boglinators

A Fishy Problem

Tommy works at the fish market and loves to play jokes on the customers. This time he mixed up the signs on the fish barrels. Now the carp barrel, the catfish barrel and the catfish-and-carp barrel are all mislabeled and need to be sorted out. Tommy will let you choose only one fish, but it can be from the barrel of your choice. Will this one fish help you solve the problem?



ANSWER: Yes. Choose a fish from any barrel and shove it straight up Tommy's butt. A catfish or carp in the crap-hole should get the little twerp to fix the signs and discourage him from playing any more moronic jokes!

Writer: Darren Johnson Artist: Chris Houghton

Celebrity Cause-of-Death Betting Odds CHRIS BROWN

- Counter-punched by Rihanna.....1:1
- Bleach poisoning after he tries to make the "carpet match the drapes".....3:1
- New neck tattoo of Felix the Cat farting into a paper bag becomes hopelessly infected.....4:1
- Suicide when Rihanna leaves him for O.J.....5:1
- Killed in tragic tandem bike crash while enjoying delightful New England getaway with new BFF Drake......120,000:1

Artist: Rick Tulka



Clip & Paste Bumper Stickers for Hot Wheels Cars

My Other Car is a

THIS CAR CLIMBED

Proud Parent of Mr. Teddy Bear SASHA OBAMA 2044

Honk it You Love Flintstone Vitamins

I BRAKE FOR ANTS

Honk If You Hate Sisters Vote "No" on Proposition Early Bedtime

If Nerf Guns Are Outlawed, Only Outlaws Will Have Nerf Guns This car passed through my dog's digestive system

ABORTION IS MURDER

The Fast 5

FEATURES OF THE NEW BOEING DREAMLINER JET

- 1 Larger windows so passengers can see just how far the plane can go before being diverted due to electrical problems.
- 2 Roomier seats so passengers can stretch out during long delays.
- 3 Power outlets for smartphones will allow passengers to record extended video of their horrible in-flight experiences.
- 4 LED mood lighting seamlessly transitions from lavender for boarding to orange for delays to red for imminent death.
- **5** Cabin air is more humid than in regular planes, which will keep screaming babies' and obnoxious drunks' voices from getting hoarse.

Writer: Shira Rachel Danan Artist: Rich Powell



THE FUNDALINI PAG

The Speedy 7 REASONS THEY SHOULD ALLOW WOMEN TO BECOME PRIESTS

- 1 Homilies would be less fire and brimstone and more Oprah.
- Then there would be, like, women making up holy rules that affect, um, women.
- 3 Now there would be someone listening when you confessed.



- 4 Then little girls could aspire to a career that puts them above the law, too.
- 5 Altar boys wouldn't mind the molestation as much.
- 6 High heels go way better with gowns than flats. Duh!
- It would take some of the pressure off the remaining 16 male priests left on earth.

Writer: Teresa Burns Parkhurst Artist: Kevin Pope

Vey to Go!



HE'S YOUR WITNESS, YOU GET HIM TO PUT HIS PANTS ON."

Daze of the Week

On Monday Shane called his brother to inquire about getting back the \$100 that he loaned him. His brother told him that a check should arrive two days after the day before the day after tomorrow. When can Shane expect to receive the check?



ANSWER: Never. Your relatives always screw you out of money.

Writer: Darren Johnson Artist: Chris Houghton

POOL TOYS NO ONE BOUGHT



Fisher-Price Animal Carcass Floaties



NERF Super Soaker Xtreme Chlorine Blaster



Dry-Erase **Diving Board**



McCormick "Mild Taco" Water Seasoning Pack



Cast Iron Pool Noodle



Snorkeling Monocle

Better Nate Than Never

1. Don Fernando

2. Johnny Sausage

3. Tommy Pistol

4. Joe Bananas

5. John LaRock

6. Michael Stefano

Mobster or Male Porn Star? 7. Billy Fingers

8. Jack Hammer

9. John Steele

10. Nicky Mouth

11. Tommy Blade

12. Cock-Eyed Lou

14. Sammy the Bull

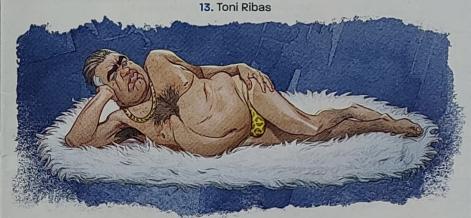
15. Joey Silvera

16. Matty the Horse

17. Frank Gun

18. Jimmy Dumps

19. Whitey Bulger



Answers: 2, 4, 5, 7, 9, 10, 12, 14, 16, 18, 19 are mobsters - all the rest are male porn stars

Writer: Matt Lassen Artist: Hermann Mejia



"They say you should never talk politics or religion, but I'm finding it hard not to."

Writer and Artist: Nate Fakes

World Language Facts In Crepulonian, the phrase for "thank you" is basically the same for "may your mother burn in Hell," so be sure to put the accent on the last syllable

Words in Grumblisch have five separate genders, much like the Grumblisch people themselves

In Rantravistan, you may be put to death for writing in "blasphemous fonts of the circus," including Ringmaster, Cavalcade, Houdini and dozens of others

FUN FACTS ABOUT MARS

The Red Planet is actually more of a mauve according to experts (in the field of interior design, that is)

Swedish astronauts landed on Mars in 1998, but an embarrassed American news media hushed it up

The Curiosity rover was named in a 2010 contest among schoolchildren. Runners-up were Fartknocker, Crustbutt, and Buttinsky 2

> In 2004, the rover Spirit confirmed Elton John's theory that Mars ain't the kind of place to raise your kids. In fact it's cold as hell, and there's no one there to raise them if you did



Writer: Jeff Kruse Artist: John Caldwell

Experts predict colonization of Mars by 2100, and violent regional hatreds by 2101

> Unlike our own planet, Mars actually is flat, so if you sailed a ship to the edge, it would fall off, assuming it had water

Using sophisticated equipment, The Jet **Propulsion Laboratory** was able to spot nearly 100 errors in the 1990 smash hit Total Recall

The planet's surface is approximately 70% rocks, 20% dirt and 10% dust, leading NASA to conclude that the whole exploration thing may not have been such a great idea after all

e Fundali

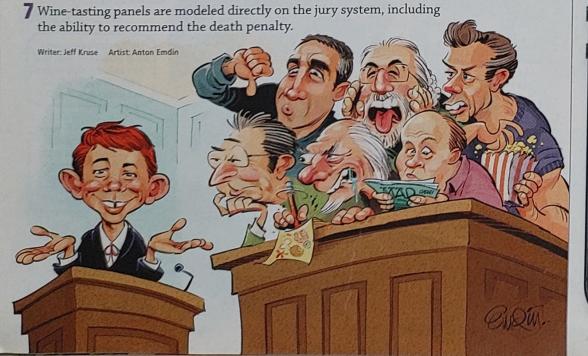
The Hart of the Matt-er



Writer: Matt Lassen Artist: Tom Hart

The Speedier 7 THINGS YOU MAY NOT KNOW **ABOUT THE JURY SYSTEM**

- 1 The short film "How to be a Good Juror" that they show in the jury-pool room was directed by none other than Oscar-winner Ang Lee.
- 2 Convicted felons are not allowed to serve on juries, so if you want to stop getting those pesky jury duty notices in the mail, you have a variety of options.
- 3 Many jurisdictions mandate that the foreman be chosen via rock-paper-scissors.
- Potential jurors who claim a racial or ethical bias that would prevent them from being impartial may be asked to tell an offensive joke to prove their claim.
- 5 If a jury awards the plaintiff a huge cash settlement, each member is entitled to a cut as a finder's fee.
- 6 Workplaces cannot penalize employees who are chosen to serve, but there's no law preventing them from making fun of a person who couldn't get out of jury duty.



An Age-Old Dilemma

When Charles married Elaine 12 years ago, he was three times her age. Today he is twice as old as Elaine. Where do you suppose he went for his honeymoon?



ANSWER: Hopefully to jail. Based on the information given, Charles and Elaine must have been married when he was 36 and she was 12.

Writer: Darren Johnson Artist: Chris Houghton

More Honest iPhone Email Signature



Sent while talking on my iPhone, asking my friend to repeat himself

SenTt whHylle DrinKingg, ';asdmo[';jgjkfhtdmnbdtrouz

Sent while jogging and nearly getting hit by multiple cars

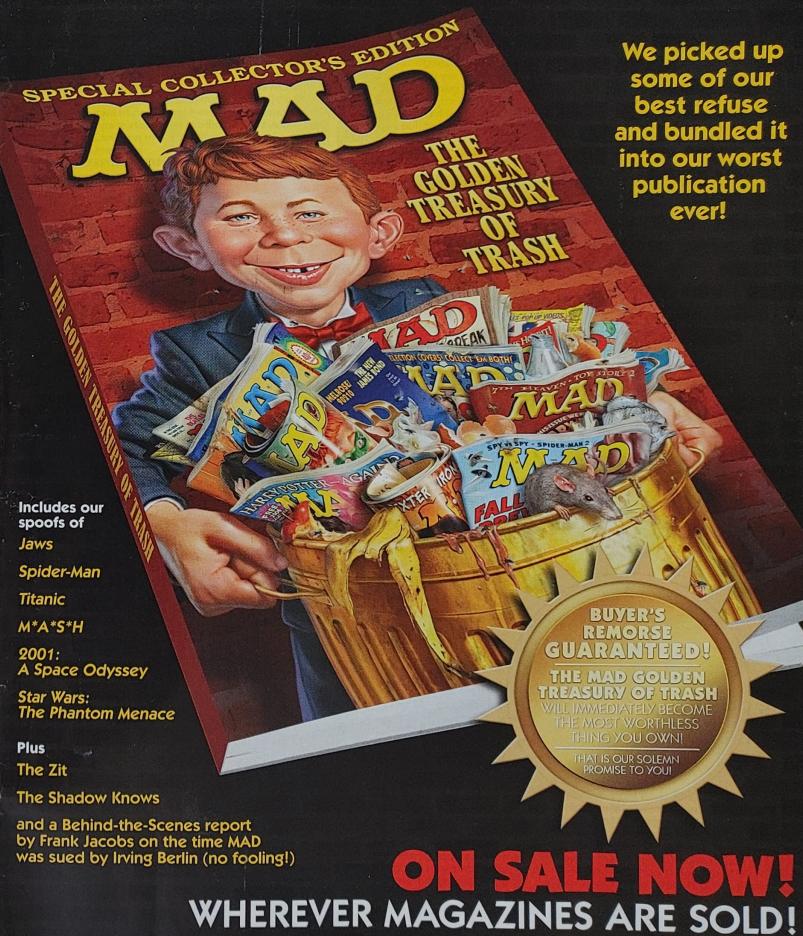
Sent while procrastinating from answering actual important emails

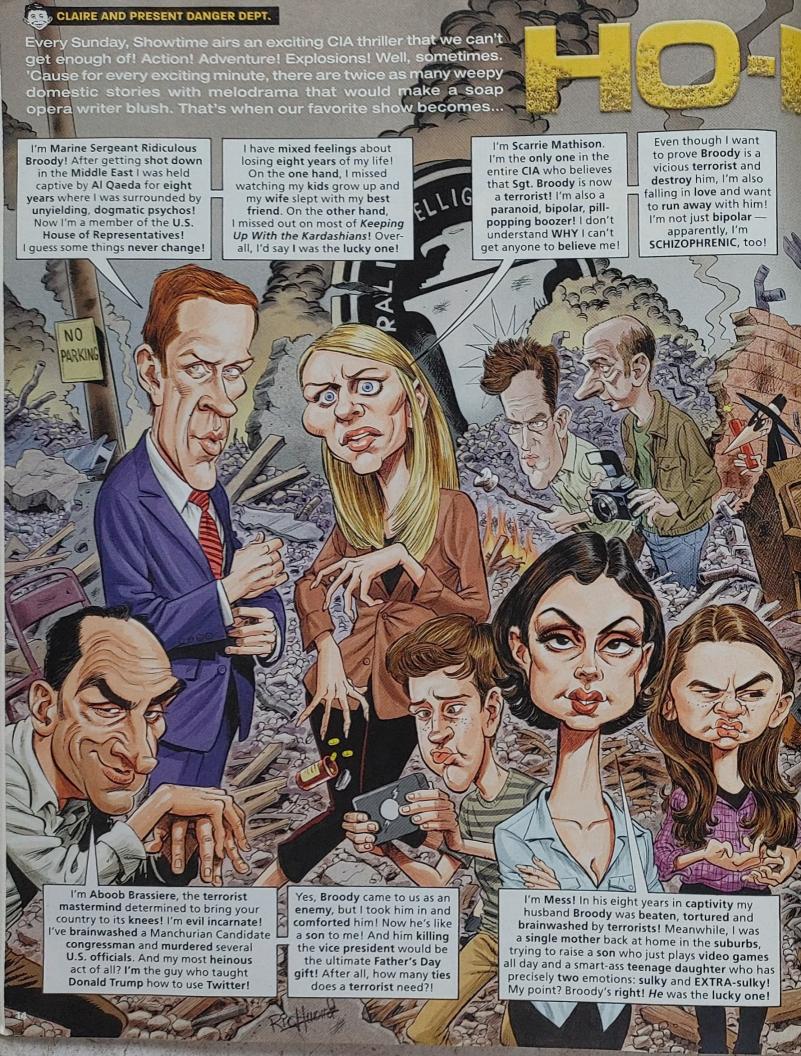
Sent while on the toilet, because why the hell not?



Writer: Alex J. Mann

WE'RE RECYCLING OUR CLASSIC GARBAGE — SO YOU DON'T HAVE TO!

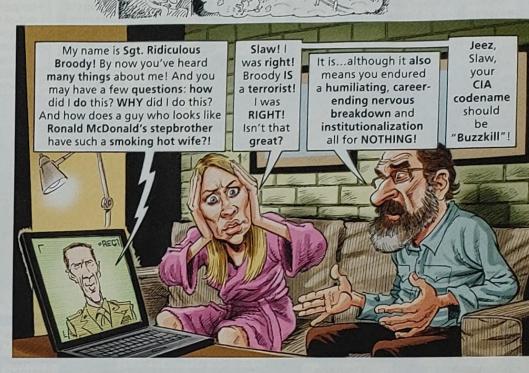






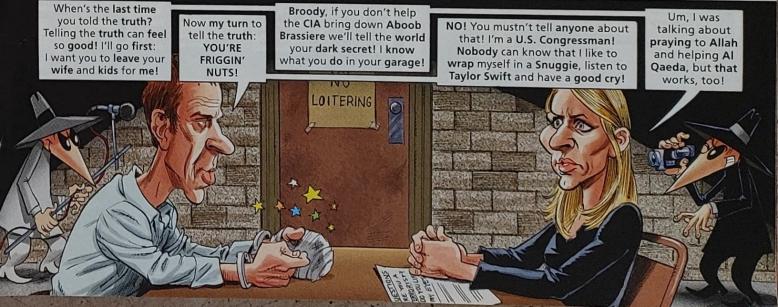




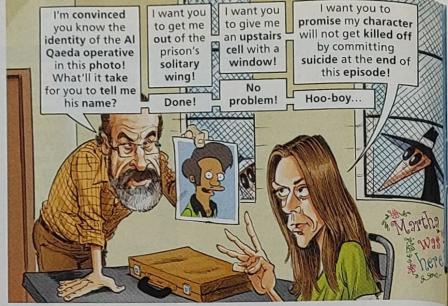














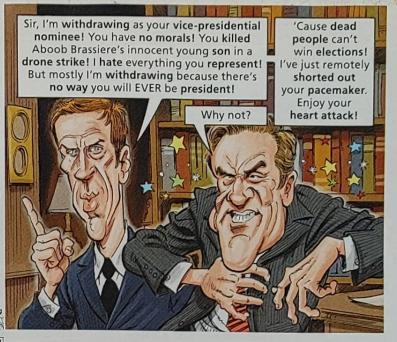
Squint, this





Worse

WORST news: that

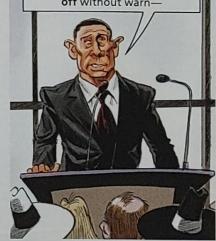




I can't believe we're giving a scumbag like Aboob Brassiere a respectful burial at sea! We're not burying him at sea! We're dumping him on a stranded Carnival cruise ship! The smell of his decaying corpse oughta fit in nicely with the odor of backed-up toilets and rotting food!



Vice-President Wal-Mart did not die in vain! He showed that national security is important!
That we will stop at nothing to end terrorism! That any character on this show can get killed off without warn—





Now you're accused of blowing up CIA headquarters! But don't worry, I have a plan! You'll just live in Canada until I can clear your name! Have you gone off your meds?! I'm a famous war hero and sitting congressman! They're showing my confession video on TV around the world 24/7! There's nowhere I can go where I won't be recognized!



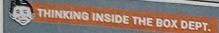
200 killed! CIA headquarters destroyed! You and I have an important job

Find the high-level Al Qaeda terrorists responsible for this

Find the low-level CIA guys we can pin this intelligence failure on! Jeez, did you learn nothing from what I taught you about Abu Ghraib? At the CIA we just push the blame downwards!

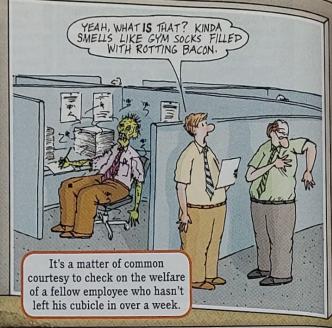
C'mon, I know a couple of file clerks we can set up...





The Bible says "Love thy neighbor as thyself." But whoever wrote that pap never worked in a depressing, crammed 6' x 6' box, surrounded by others working in depressing, crammed 6' x 6' boxes of their own. It's enough to bring out the absolute worst behavior in everyone. So before you make all of your co-workers hate you, consider these...

Rules of Office Cubicle Etiquette



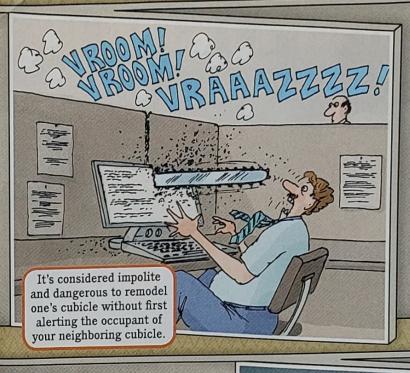


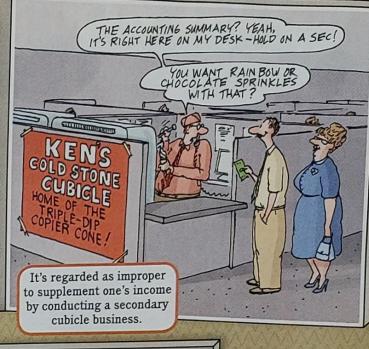


Although "prairie-dogging" from the top of one's cubicle is acceptable when paying notice to an attractive employee, "doggiedooring" is widely regarded as classless.

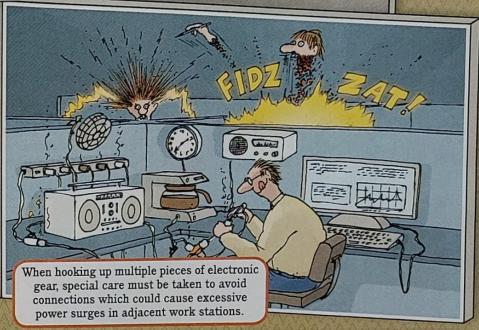




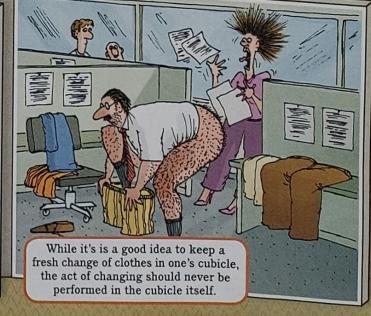




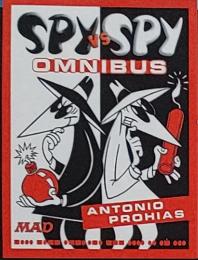








COMPLETE YOUR MAD LIBRARY



THE MAD FOLD-IN COLLECTION

A four-volume set!
Over 400 Al Jaffee classics!
Includes a brand-new
Fold-In created by Al Jaffee
especially for this collection!

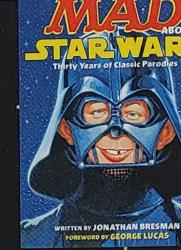
SPY VS. SPY OMNIBUS

Includes every Antonio Prohias Spy vs. Spy adventure! All reproduced in their full, original size for the first time ever!



PLANET TAD

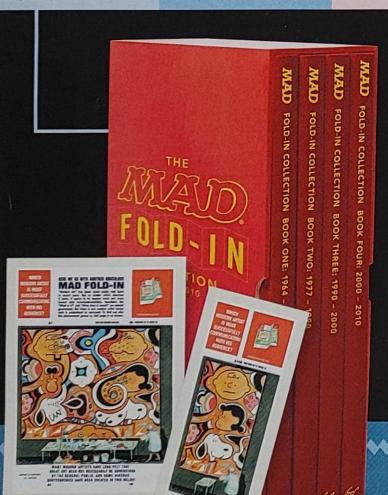
239 pages of all-new adventures! From the head writer of The Daily Show with Jon Stewart!

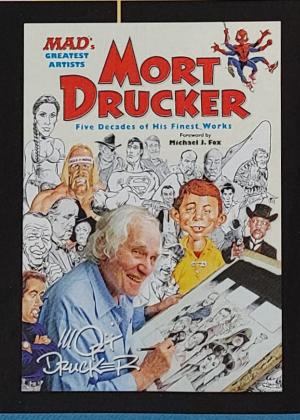


MAD'S GREATEST ARTISTS:
MORT DRUCKER

Includes many of Mort's greatest movie satires plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams, and others! Also a classic, vintage pull-out poster! MAD ABOUT STAR WARS

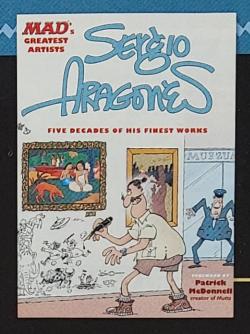
> Includes a foreword by George Lucas!





BUY THEM ALL

(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)







TOTALLY MAD

256 pages celebrating 60 years of

humor, satire, stupidity and stupidity!

With an introduction by Stephen Colbert

and Eric Drysdale and a dozen

collectible, classic MAD cover prints!

Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!

Special digest size! Includes 65 explosive adventures by Peter Kuper!

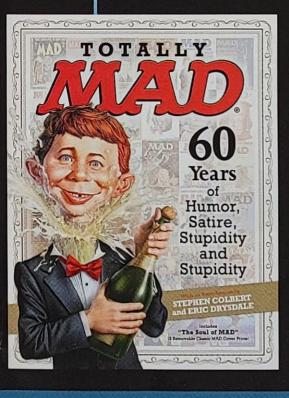
Includes every

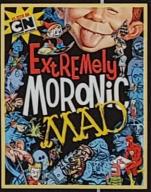
Spy vs. Spy

adventure

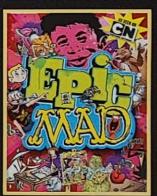
from 1987-2007!

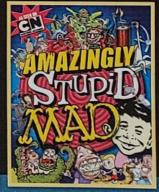
Six wacky collections, perfect for fans of MAD on **Cartoon Network!**

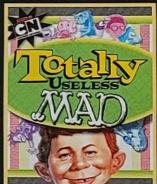


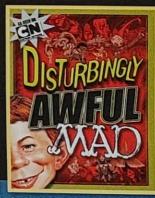












BEFORE YOU COME TO YOUR SENSES!

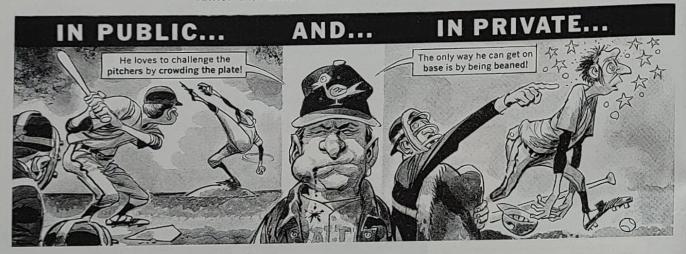
THE NAD VAULT A classic article from MAD #145 · September 1971

SWITCH PITCH DEPT.

Okay, gang, here we go with another fearless probe into the reliability of statements we read in the newspapers...these from the pages of the Sports Section. Mainly, here we go with a MAD look at...

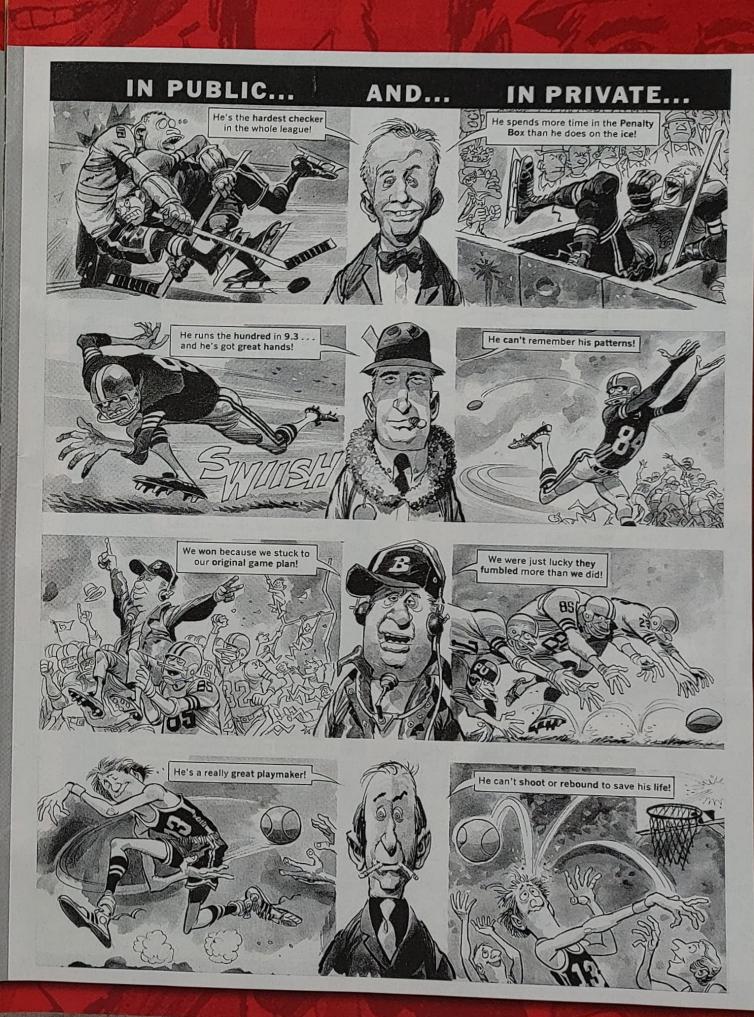
WHAT COACHES

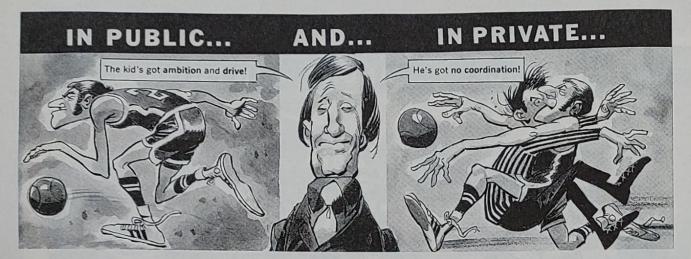
ARTIST: JACK DAVIS





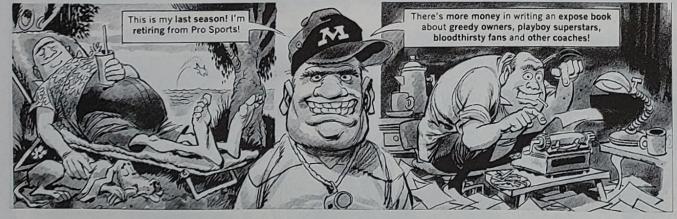












A Fairy Tale We'd Like to See: Goldilocks

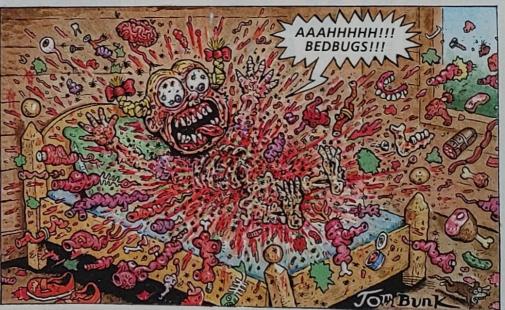












WRITER: MATT LASSEN

ARTIST: TOM BUNK

{}

Q http://www.planettad.com/profile/09-2013



"NAME: TAD "AGE: .014 MILLENNIA "FAVORITE BOOK: YOUR DIARY

SEPTEMBER 8, 2013

So today, Chuck and I went over to my friend Kevin's fire off a few practice shots. It was fun right up until Chuck house. Kevin's older brother Todd was there, doing target practice with his paintball gun. He let each of us

aimed too high and Kevin's mom's car. accidentally hit

Chuck said, "Maybe Kevin said, "There'd pooped on it?" And thing really wrong she'll think a bird have to be somewith that bird." I don't understand those Mickey

Disneyland. They don't make

Mouse ears that you get at

you look like Mickey Mouse.

SEPTEMBER 18, 2013

scalped Mickey Mouse and are

wearing his ears as a trophy.

They make you look like you

SEPTEMBER 19, 2013

swear I wasn't picking my nose! I was just scratching it from the inside! If anyone from my geometry class is reading this: For the last time, I

SEPTEMBER 9, 2013

In history, we were learning they were really impressed with how clever they were, sundials to tell time. I bet about how the ancient right up until the first Egyptians invented cloudy day



SEPTEMBER 17, 2013

Kevin, me and Chuck along! impressed by our shooting Todd must've been really friends, and they invited weekend, Kevin's ast weekend! Hooray! Good news! This brother Todd is going paintballing with his





softener on your clothes, do they sell fabric hardener to If you spill too much fabric PLANET TAD @PlanetTad undo it?

7m



24m

down escalator.



never see anyone with a

smelling aid?

24

Pigs", the pigs are capable of building houses, but the wolf So, wait: In "The Three Little PLANET TAD @PlanetTad

can't figure out how to open

a door?

44



Tad is married to Natalie Portman (will someone please tell her?)

SEPTEMBER 17, 2013

My dad is watching a football game downstairs right now. The New York Jets are playing. I'm not sure I understand why you'd ever that seems sort of menacing — "I'm going to tear you apart like a jaguar!" But what's so menacing about a jet? "I'm going to safely pick the name "Jets" for your team. I mean, I can understand calling your team the Bears, or the Lions, or the Jaguars, because transport you somewhere really fast"?

SEPTEMBER 20, 2013

ratty old sweatshirt with Pikachu on it from when Going paintballing tomorrow. I asked Kevin what I need to bring, and he said, "Nothing don't mind getting paint on." So I went through much — Todd even said he'd bring lunch for us, so all you need to do is wear some clothes you my closet and found an old pair of jeans, and a I was ten. It's a little tight, but it still fits.

was kind of a jerk, but it turns out, he's actually I'm psyched, and really glad Todd thought to invite us. It's funny: I always used to think he



SEPTEMBER 20, 2013

tiny? What if his rock collection world's largest rock collection, saw someone on TV today bragging that they had the s just a bucket of sand?

SEPTEMBER 21, 2013

Ugh. Just got back from paintballing. I don't even want to talk about it.

that is. What if each rock is really but I'm not sure how impressive







Tad is: practicing his math

M ACTIVITIES

skills by constantly calculating and recalculating how much of the way through "The Great more of his English homework he has left to do (I'm 23.476% and recalculating how much



for each of us, and a few Saltines. (Is there any good food that ends in -ine? Sardines Making things even worse: The lunch that Todd brought for us was a can of sardines Saltines, margarine, Ovaltine – none of them are good.)

And here's a thing I learned: Paintballs sting when they hit you. A lot. Getting hit with paintballs is sort of like having someone throw a

fistful of nickels at you as hard as they possibly can. Here's what my outfit looks like now:

big, bright yellow target on it.)

It wasn't even close to a fair fight. We got totally creamed with paintballs. (It probably didn't help that I was wearing a shirt with a

That's when we realized: We hadn't been invited to play alongside Todd and his friends. We were invited as target practice.

rifles, and we were all excited. Then Todd took out a couple of massive paintball guns, gave them out to his friends, and announced,

"Let's give these guys a thirty-second head start."

It started off fine — we drove way out into the woods to the paintball course, and Todd gave Kevin, Chuck and me paintball

OK, I guess I'm recovered enough to talk about how paintballing went. In a word, it suuuuuuuuuuuuuuuuuuded

SEPTEMBER 22, 2013

Chuck, Kevin and I were all exhausted and covered in welts and paint, and none of us could stomach the thought of eating sardines. (Wait: I Just thought of a good food that ends in -ine: Tangerine. Tangerines are good.)

Anyway, the only good part of the day was when we realized what we could do with glovebox, inside the air-conditioning vents, under the floormats. Everywhere. They don't smell too bad now. But it's supposed to be super-hot for the next couple of the sardines: When Todd and his friends went off to clean their massive paintball guns, we went into his car and hid sardines everywhere in it - the ashtrays, the days. And I'm sure he'll find where we hid all of them...eventually.







Superman



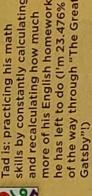
Mario Bros.







intendent of my school Super



PLACES

0

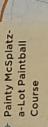
→ Tad's house Tad visited: (MAYOR!)



School

0

















































WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH





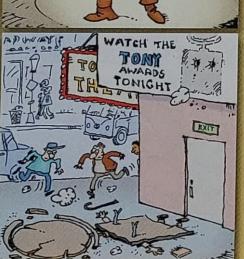






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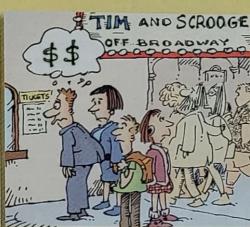






























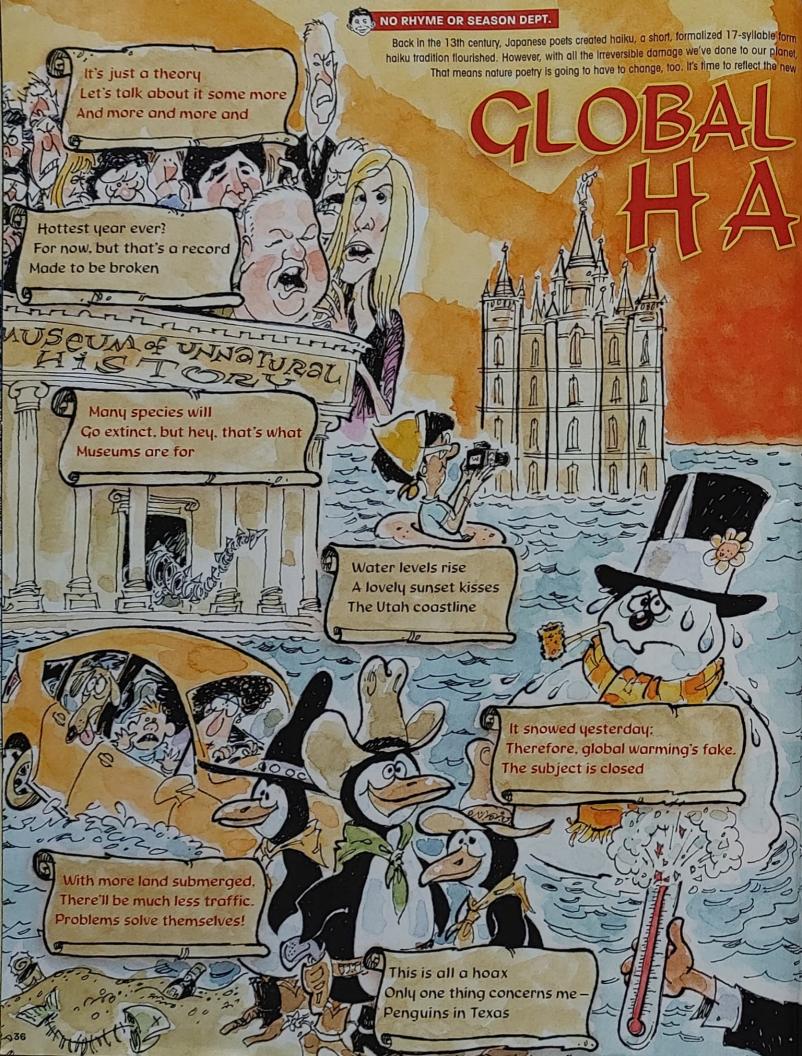


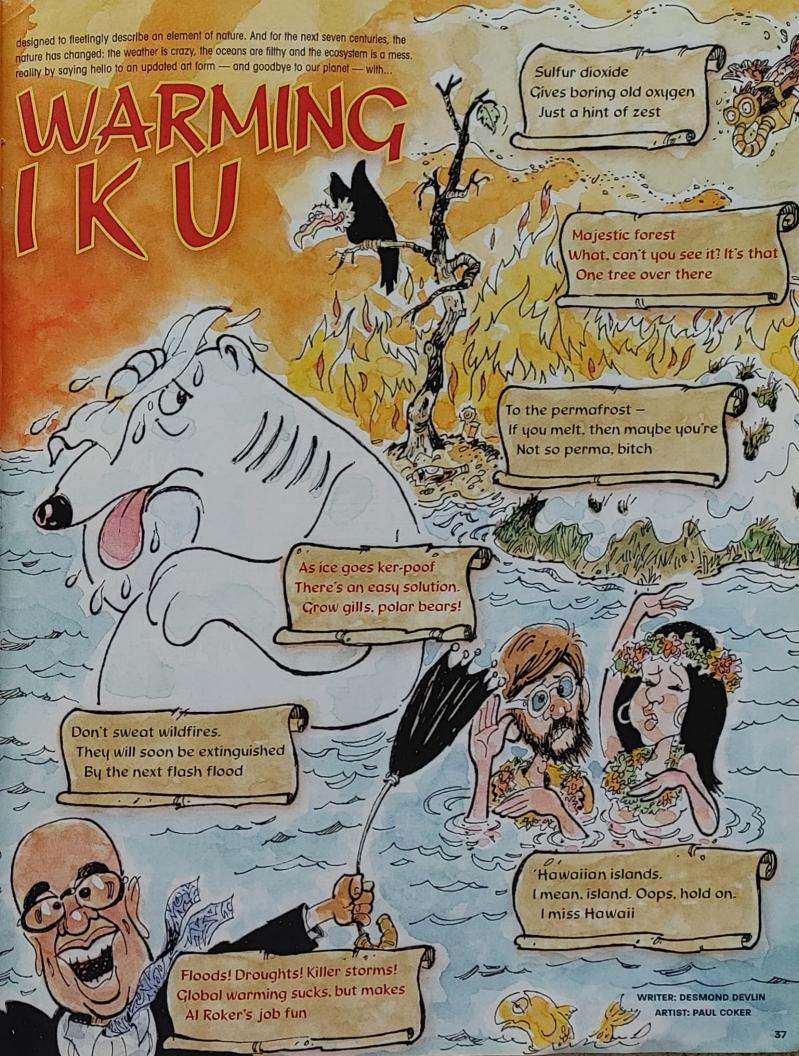
Self-checkout at supermarkets. Great: the idiot who used to haggle over expired coupons now has another way to piss everyone off by slowing down the line.



FLHINGLU







HUMOR IN A JUG! AR VEIN!

THE FIRST 23 ISSUES OF MAD ARE NOW AVAILABLE FOR DOWNLOAD!



Read the first 23 furshlugginer issues of MAD on your tablet!!!!!!!

(Extra exclamation points added to give the appearance that this is a good thing.)

AVAILABLE FROM COMIXOLOGY OR THROUGH THE MAD APP IN THE ITUNES STORE.

(Technology to order these issues through your toaster is still in development.)

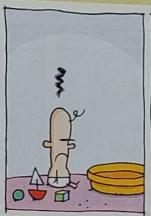
Download these classic issues now, while supplies last!

(This old advertising line's no longer valid with the whole digital thing, but we're hoping most of our readers won't think of that!)

Some things get better with age. Sadly, MAD isn't one of them.















GRANDSON, YOU'RE OLD ENOUGH THAT IT'S TIME TO LET YOU IN ON THE SECRET OF OUR FAMILY BUSINESS.



AS YOU KNOW, THERE IS ONLY ONE OTHER FUNERAL HOME IN TOWN, AND WE'RE IN CONSTANT COMPETITION WITH THEM.



IN ORDER TO ACHIEVE THAT GOAL, WE'VE BEEN METHODICALLY KILLING PEOPLE WHO HAVE RELATIVES LOYAL TO OUR BUSINESS.



CUSTOMERS DON'T APPEAR OUT OF NOWHERE! CUSTO-MERS ARE MADE.



CAREFUL, GRANDSON, IVE A MIND TO DISOWN YOU IF YOU STEP OUT OF LINE.

> NO, I MEAN, WHY NOT JUST KILL THE OWNERS OF THE OTHER FUNERAL HOME?

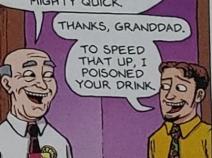


IT WOULD TAKE OUT THE COMPETITION, PLUS GIVE US THEM AS NEW CUSTOMERS!

IT'S NOT LIKE THEY CAN EMBALM THEMSELVES!



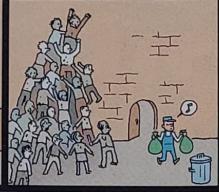
YOU KNOW, I THINK YOU'VE TURNED OUT ALL RIGHT. YOU'LL RISE TO THE TOP MIGHTY QUICK.



CHRISTOPHER BALDWIN















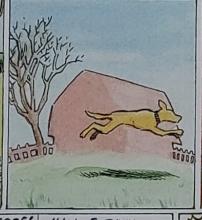




KEVIN WERTH

25/20 Churchastering of China













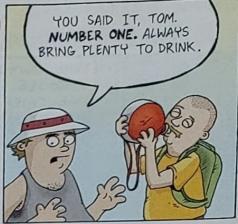


MY PARTNER BOB AND I ARE GOING TO SHOW YOU HOW TO SURVIVE IF YOU'RE LOST IN THE MOJAVE DESERT.



STEP NUMBER ONE - PLAN FOR PROVISIONS. HYDRATION IS CRUCIAL.





IN CASE YOU CAN'T FIND A FRESHWATER SOURCE, YOUR BEST BET AGAINST DEHYDRATION IS DRINKING YOUR OWN URINE.



THAT'S WHY I MADE SURE TO PEE IN BOTH OF OUR CANTEENS BEFORE WE LEFT!



WHY DIDN'T YOU JUST FILL THEM UP WITH WATER FROM THE SINK ?!





























Now! You can get free TV with no monthly bills! Just buy our amazing antenna with its super-amplified price!

Federal law requires that all TV networks broadcast crystal-clear digital TV signals for FREE! And even better news! Federal law doesn't prevent us from charging you to get FREE TV.

The Clear-Crap X-None Digital Antenna!

The advanced space-age design of the Clear-Crap X-None Digital Antenna draws heavily on the designs NASA uses for the wire hangers astronauts rely on when they hang up their space suits!

This antenna is **so powerful** it pulls in over-the-air digital and HDTV broadcasts right through walls and closed windows! Now you can leave behind expensive cable and satellite bills! You can also leave behind your favorite cable and premium-channel shows and movies because you won't be seeing them! But who cares? They're broadcast for entertainment purposes only!

The Clear-Crap X-None Digital Antenna is easy to install and set up! There's NO waiting for the cable guy! (There is, however, waiting for the postman, because that's how we send you your Clear-Crap X-None Digital Antenna.)

You'll be watching all your favorite shows after just 12 Easy Steps

Connect • Mount • Set • Scan

- Adjust Adjust Again And Again
 Once More Curse Pack It Up
- Send It Back for Replacement
- · Reconnect to Cable While Waiting

Want to watch cable shows, pay-per-view shows and premium-channel shows for free, too?

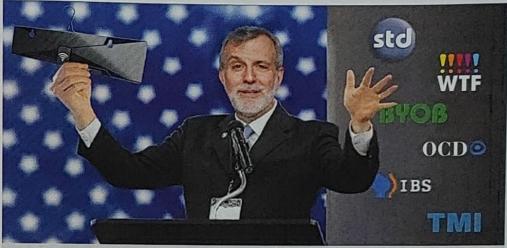
Order our special Clear-Crap X-None Antenna-Plus system! It includes a pair of powerful binoculars so you can look into neighbors' homes and watch what they're watching. Even if they're watching premium TV shows, you'll be watching them for free! (Ability to lip-read required in order to fully enjoy the shows.)

Even in you live in rural, outlying areas, you'll still see hundreds of shows a year! (At the rate of maybe two or three a day.)

Remember, the Clear-Crap X-None Antenna hooks to ANY TV!

It can be the latest 3D flat-screen HDTV or the oldest black & white TV. We guarantee the results will be exactly the same!

Order today, before supplies run out. (Or the Better Business Bureau finishes its investigation.)



Will the Clear-Grap X-None Antenna-Plus system work in my part of the country?

Check to see if you live in any of the 50 states listed below. If you do and you have a valid credit card, you're eligible to receive the Clear-Crap X-None Antenna-Plus!

Alabama Alaska Arizona Arkansas California Colorado Pelaware
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana

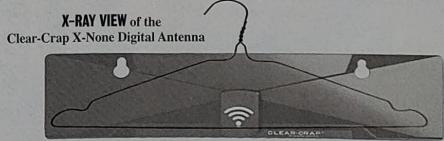
lowa Kansas Kentucky Louisiana Maine Maryland Massachusetts

Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Garolina North Dakota Ohlo Oklahoma Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas

Utah Vermont Virginia Washington West Virginia Wisconsin Wyoming



■ WE HAVE CREWS WORKING AROUND THE CLOCK! Every day thousands of returned Clear-Crap X-None Antennas are quickly re-labeled and sent out to new unsuspecting customers.



■ KISS THE DISTORTION AND BLURRINESS OF OLD-STYLE ANTENNAS GOODBYE! With the Clear-Crap X-None, the distortion and blurriness will be razor sharp, with HD clarity!

A MAD AD PARODY

WRITER: DICK DEBARTOLO



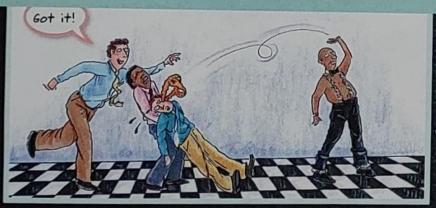
The best-selling trilogy Fifty Shades of Grey has brought kink to mainstream America (and terrible writing to the New York Times bestseller list). Gone are the days when wearing a sexy metal head cage, nipple clamps or a zip-up leather mask shocked anyone. In fact, bondage and sadomasochism have become so durn romantic, it's only a matter of time until we see...

The Influence of 50 Shades of Grey on Modern Weddings

Bridezillas now get frustrated when their attendants can't agree on a body harness that flatters them all.



One lucky fella gets to catch the chastity belt.



The ladies, meanwhile, struggle to catch a bouquet thrown by a fully hog-tied bride.



Guests are forced to explore registries beyond Crate & Barrel.



Intimate, personalized wedding vows have become disturbingly more intimate.



WRITER AND ARTIST: TERESA BURNS PARKHURST

Guests now have to contend with becoming uncomfortably aroused by the cake topper.



Planning the wedding will involve far fewer arguments.

Gosh, all these cakes are super-delicious, but we choose the amaretto mousse with shaved kona beans, don't we, dear?



The most emotional event of the night is when the newlyweds do their first spank as a married couple.



There isn't a dry eye in the house when the groom sheds a tear during the exchanging of the rings.



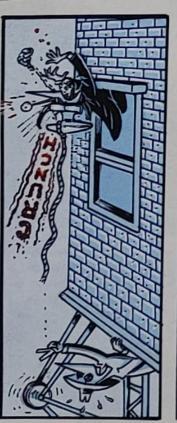
"Walking the bride down the aisle" has taken on a whole new meaning.



Guests will have a particularly hard time figuring out what the favors are.











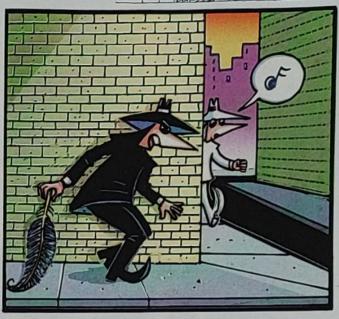












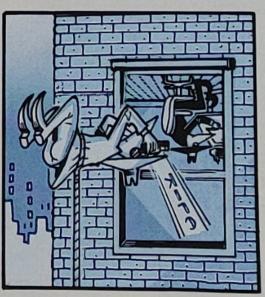




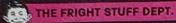












Sometimes, late at night when we can't sleep, we let our mind just wander wherever it wants. Sometimes it wanders to a happy place. More often, however, it wanders to a dark place. A place where fear and paranoia rule. And try as we might, we can't exit this dark locale or rid ourselves of the disturbing thoughts born there. So we thought we'd share some of them with you. Enjoy (but be very afraid)! Here's MAD's...

SUGHIS 2013 EDITION 2013 EDITION

WRITER: DESMOND DEVLIN ARTIST: EVAN DORKIN COLORIST: SARAH DYER

> IF IT CAN BE IMPALED ON A STICK AND DEEP-FRIED, SOMEONE AT A STATE FAIR IS EATING IT RIGHT THIS SECOND.



THOSE QUIET MOMENTS INSIDE YOUR MOTHER'S WOMB, JUST BEFORE YOU'RE SPOTTED BY THE SONOGRAM, ARE THE LAST OF YOUR LIFE YOU'LL EVER SPEND AWAY FROM **VIDEO** SURVEILLANCE

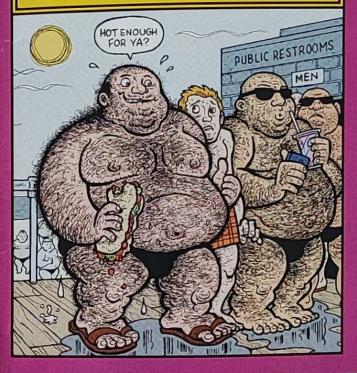




WILLIAM SHAKESPEARE WAS ABLE TO FIT THE COMPLETE SAGA OF HAMLET INTO ONE STORY.
BUT THEY'RE PLANNING A SEVENTH INSTALLMENT OF "FAST & FURIOUS."



THE OBESITY EPIDEMIC IS COINCIDING WITH A RISE IN GLOBAL WARMING. AND THAT MEANS WAY MORE FAT GUYS IN SPEEDOS.



SOMEWHERE, SOMEPLACE, THERE'S A PERSON WHO MAKES GARY BUSEY THINK "WHAT A WEIRDO."



THE ESKIMOS
HAVE 75
DIFFERENT
WORDS
FOR SNOW,
WHICH IS ONLY
HALF AS MANY
AS MEN HAVE
FOR BOOBS.





DEPENDING ON HOW RADIO WAVES TRAVEL THROUGH SPACE, AN ALIEN RACE'S **FIRST** IMPRESSION OF EARTH'S CULTURAL HUMANITY MIGHT BE THE SIRIUS SATELLITE RADIO FEED OF HOWARD STERN.



THERE ARE KARDASHIANS WHO AREN'T "TALENTED" OR "INTERESTING" ENOUGH TO BE ON TV.



MILLIONS OF INTERNET **USERS** ARE MUCH MORE WORRIED **ABOUT** NOT HAVING ENOUGH FOOD IN FARMVILLE THAN ABOUT ACTUAL STARVING PEOPLE.



IMPROVED HEARING AIDS MEAN THAT YOU'LL BE ABLE TO HEAR YOUR KIDS DISCUSSING WHICH OLD FOLKS' HOME THEY'RE GOING TO DUMP YOU IN WITH INCREDIBLE CLARITY.



IF THEY EVER DISCOVER CRUDE OIL DEPOSITS
UNDER ARLINGTON NATIONAL CEMETERY,
THEY'LL BE DRILLING THROUGH
PRESIDENT KENNEDY'S GRAVESITE SO FAST,
IT WILL MAKE YOUR ICH BIN EIN HEAD SPIN.



ALL IT
TAKES IS
ONE
PEDOPHILE
IN
ONE
GOAT
COSTUME,
AND WE
CAN ALL
KISS
PETTING
ZOOS
GOODBYE.





Summer 2013

SILIANS-WONONA THE CATALOG FOR KOOKS

FREE

on orders over \$49

(Good luck finding anything under \$49) ECLECTIC FLAVORS, EXOTIC TASTES

Even the most repellent foods look almost appetizing when placed on expensive table settings and photographed professionally

ENTER TO WIN A TRIP TO ONE OF OUR STORES

Where Our Highly-Trained Sales Staff Will Push You Into Purchases You Were Just Vaguely Considering While Leafing Through The Catalog

WRITER: SCOTT MAIKO

ARTIST: SCOTT BRICHER



Brimstone Mega-Premium GKS 5000 Series 4-Story Grill

Barbecue two sides of beef on top while below in the kiln, bake your own clay bricks for that addition to the house you've been wanting to get started on — or just relax in the ample sauna compartment. Retractable side shelves lower and raise via state-of-the-art hydraulics and feature enough room for a picnic table and chairs, a hot tub or a small heliport.

\$22,995

Particle Board Grilling Planks

Add a panoply of flavor to fish and meat roasted on the grill with these particle board planks. Imparts a woody aroma, with hints of sawdust and overtones of glue, to grilled food. Crafted exclusively for us by that guy who re-did the counters in the break room.

Set of 3 \$12.95

Silliams-Wonoma Burger Spackle

Fill in those annoying, tiny holes, cracks and crevices in your hamburger patties caused by large, disparate ingredient lists. Made with a delicious blend of celery salt, paprika and gypsum.

\$14.50

All-Iron Steak/Thigh Brander

Spell "douchebag" with just three letters — your monogram! Obnoxious grilling accessory reminds everyone whose terrible party it is by branding their food with your initials.

\$39.95

Lockable Skewer Cables

Grill with security and peace of mind, even when barbecuing in public parks and beaches,

Set of four \$19.95 Spare keys \$7.95 each

Tantric Grilling Rub

Cilantia

Connect more intimately with your meat as you indulge in a sensual and savory blend containing moisturizing kukui nut oil, hints of soothing aloe and tangy chipotle. Your pork will thank you.

\$17.95

Geranium String

an old-timey wooden spool, serving no discernible purpose; being photographed here over a geranium, however, somehow makes it a must-have for the clueless backyard gardener.

Customizable Garden Markers

We've taken perfectly unremarkable plastic garden stakes, had the person with the nicest handwriting here write stuff on them, photographed them by some dirty plant pots, and now, BAMI, you can't live without them.

\$9.95

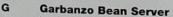
EXCESSIVE ENTERTAINING

From candlesticks made from vintage World War I crutches to a \$600 tempered steel Portuguese fig zester you'll never use, there's room for everything on your bridal registry list.









Looking for a convenient, stylish way to serve single garbanzo beans? Bingo! Our sturdy wire hopper allows for easy serving of individual chick peas. For kitchen and table use.

\$24.95

H Glassblower's Apprentice Misshapen Tumblers

Each heavy, hand-blown glass tumbler features a stripe of color at the rim — inconsistent in hue and width from glass to glass — uneven thickness, small galaxies of bubbles irregularly spread throughout each glass and in many cases, dents or thumb indentations. Will explode like a nail bomb if put in the microwave.

Set of 6 \$42.95

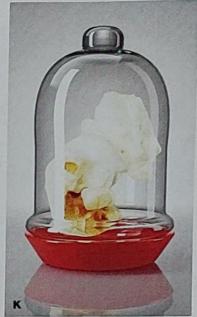
Hand-hewn Artisanal Toothpick

Perfect for spearing an olive, skewering a cube of full-bodled Manchego or prying loose a wisp of corn silk wedged 'twixt your molars! Our toothpicks are hand-crafted from wood harvested from a select grove of beech trees in Germany's primeval Spessart Forest by a small, ancient guild of zahnstocher craftsmen.

\$27.95

With tuft of frilly cellophane on the end \$34.95







Anchovy Tree

The festive way to offer anchovies to your guests. Lucite tree is approximately 12" tall and holds up to 50 anchovies. Base features a receptacle to catch dripping oil.

\$17.95

K Single Kernel Microwave Popper

Pop a healthy snack to artisanal perfection with this one-kernel microwave popper. Remove lid after popping for use as a teeny-tiny serving bowl.

\$9.95

L "Antique Canning Jar" Glasses

Imitation old-fashioned canning jars make a bold, rustic statement when used as drinking glasses. Permanently affixed wire latches clattering to and fro with every tilt of one's hand make getting even the smallest sip an awkward, blundering affair. A perfect complement to every other piece of glassware or crockware that we inexplicably outfit with late-19th-century swing tops, rubber gaskets and ceramic stoppers that have served no purpose since advances in modern bottling gave us screw tops in 1909.

Set of 6 \$45.95









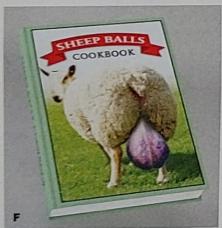


Whistling Tea Kettle

"Folsom Prison Blues."

Handsome stainless steel tea kettle

plays Roger Whittaker's "Mexican Whistler" via steam escaping through miniature calliope pipes when water inside reaches a boil. Also available in "Andy Griffith Show Theme" and



Silliams-Wonoma House Olive Oil

that describing it with terms like "100%

Nevada-grown," "early-season" and

"Cerignola" would guarantee us big

sales. But just to be sure, each bottle

is sealed with red wax, melted down

from a bunch of candles from last

Swiss-Made Olive Speculum

year's catalog that didn't sell.

Grown from 100% Nevada-grown,

early-season Cerignola olives, we

chose this as our house olive oil because we got a good deal on a tanker truck of it. Plus, we knew

Pancake Compass No more amoeba-shaped, amorphous blobs at breakfast with our precision griddle compass. Create a stack of perfectly round, uniform pancakes that Archimedes himself would be proud to chow down on. Also great for crêpes, blintzes and picking at toenails while on the phone.

\$62.95

Note: Use on Silliams-Wonoma cookware may damage cooking surface/void warranty.

Illuminated Manuscript Parchment Muffin Cups

We've literally taken a page right out of history with these muffin/cupcake liners made from upcycled 11th-century religious texts from various monasteries across the British Isles.

\$1,795.95

Sheep Balls Cookbook

The classic cookbook now celebrating its 60th anniversary is a must-have for every kitchen. 227 tasty recipes, including such perennial favorites as Roasted Sheep Balls with Honey, Thyme, Jalapeño & Sheep Ball Poppers and Sheep-and-Matzoh-Ball Soup.

Between removing the olive pit with our French olive pit remover and stuffing the olive with our Japanese olive stuffer, you'll want to inspect the olive's cavity for any irregularities. Our high-quality brushed steel olive speculum makes it easy.

\$17.95

\$29.95



OVERPRICED, ESOTERIC KITCHEN ITEMS



G Spaghetti Wall

Perfect al dente spaghetti demands a smooth, painted wall for a test strand to be tossed at, leaving those with mere tile or exposed brickwork at a culinary disadvantage. Portable 4' x 8' vertical surface can be rolled out, pelted with pasta, and then tucked away in a large storage closet, extra bedroom or garage when cooking is complete. Glossy white enamel finish on drywall, mounted on standard 2x4 studs.

\$675.00

H Herculean Salt and Pepper Grinders

Applying the two most basic seasonings to your meal becomes a sciatica-inducing event with these unwieldy salt and pepper grinders, romantically hearkening back to some imagined time when food presumably tasted better if one really had to work for that little bit of extra flavor. Designed for everyday use, but sure to be quickly put away in a cupboard and replaced on the table with standard shakers, each grinder accommodates six ounces of weevil-prone peppercorns and salt crystals that will fuse into a solid mass with just the slightest change in humidity.

\$110.00

Antique Stew Pot - Exclusive!

Originally from a 19th-century Belfast insane asylum, these large enamel metal chamber pots have been repurposed as charming cooking vessels, perfect for brewing up a steaming load of Irish stew. Quantities are limited.

\$129.95

African Warlord Pizza Machete

Quickly cut pizza into uniform slices and then chop off the hand of anyone who dares to reach for seconds. Warped, rusty steel.

\$37.95

K Industrial Institution 12-Gallon Floor Mixer

This 12-gallon floor mixer was designed for use in hospitals, prisons and school cafeterias to prepare enormous quantities of bland food, but is now available to us through special consideration from the manufacturer. Over five feet tall and weighing more than 600 pounds, its sheer size makes a definite statement - and then there's the noise and vibration from its 18-horsepower motor. We anticipate this will be our most popular mixer yet, given that our customers show as much fondness for oversized, unwieldy, utilitarian appliances as they do for tiny, unnecessary, ridiculously specific one-purpose gewgaws. Can also be used to mix cement for that kitchen expansion you'll need to store it.

\$9,855.95



For months now, we've been telling you to check out the MAD blog, The Idiotical, and to "Like" us on Facebook — but have you!?!? Nooooo! (Well, that's not fair...maybe you have — these little intros don't allow for a whole lot of back-and-forth with our readers. Sorry.) Anyhoo — if you haven't checked out The Idiotical yet, here's some of what you've been missing!

The Best of The Idiotical

IT'S FUN
TO STRIKE
DOWN THE
D-O-M-A

Proof That Vladimir Putin Stole The Super Bowl Ring



Paula Deen's Career is

GONE WITH THE WIND

"As God is my witness,
I'll never say 'n*****' again!"

MAD ASKS:

WHAT DO YOU SEE?

Do you see a Young Lady ...or an OLD HAG?





Do you see a CANDLESTICK ...or TWO FACES?

Do you see a
HEROIC
PATRIOT
...or a
DESPICABLE
TRAITOR?



Why Men's Wearhouse Fired its Founder, George Zimmer

> You can't go around taking customers' inseam measurements unless you're a tailor

He wasted millions in R&D on doomed "Triplebreasted suit" project

They couldn't convince customers that he isn't the "stand your ground" guy from Florida

It was discovered that he was leaking company secrets to Joseph A. Banks

The board of directors thought his "Buy one suit, get three trousers, two sport coats, six handkerchiefs, 12 pairs of socks, three polo shirts, a trench coat, three MORE pairs of slacks, two dress shirts, seven ascots and a fedora for \$10" promotion was unsustainable

All together now: The board just didn't like the way he looked

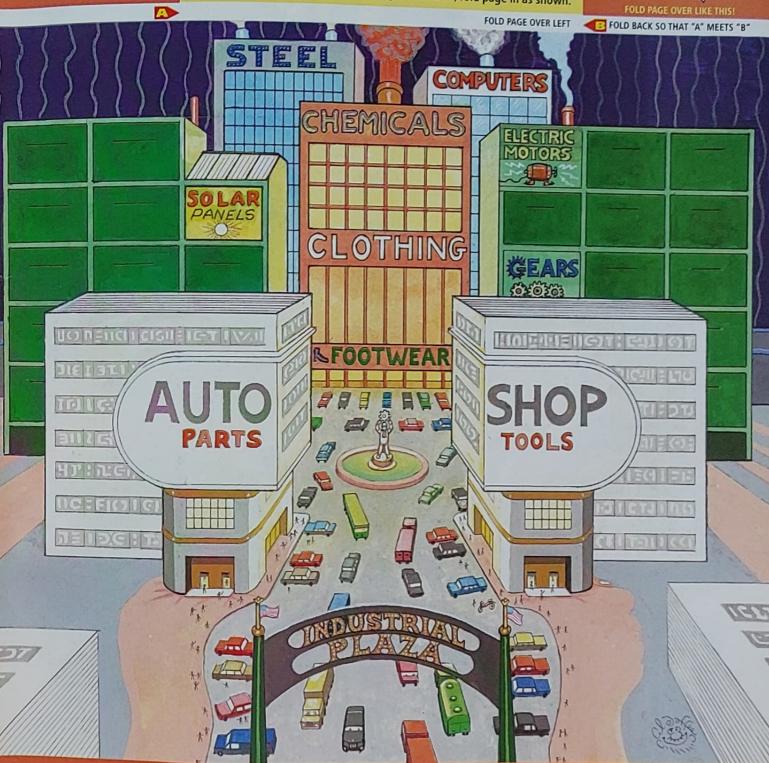
New stupidity daily on The Idiotical at madmagazine.com!

WHAT LONG-DORMANT
ENTERPRISE HAS
THE OBAMA
ADMINISTRATION
SUCCESSFULLY REVIVED
IN AMERICA?

MAD FOLD-IN

For a long time, it seemed like all industry in this country was dying and no one would take any action. Amazingly, the government has proven that they're paying close attention and know exactly what we're all saying. In fact, when they looked at the numbers, the results were just staggering! To find out what industry is back and bigger than ever, fold page in as shown.





SNOWBALLING GOOD ECONOMIC NEWS IS DEVELOPING ON JOBS AND INDUSTRIAL PRODUCTIVITY. THIS IS URGENT IF PROSPERITY IS TO RETURN TO OUR NATION. WE SHOULD IGNORE SO-CALLED SPECIALISTS' PHONY PREDICTIONS OF DOOM. WE REJOICE AS WE RECOVER FINANCIALLY AND RECEIVE JUST REWARDS

SPYS TO SERVICE OF THE SERVICE OF TH





>> APPAREL, GIFTS & GADGETS FOR ALL AGES



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